



30th San Carlos Art & Wine Faire

October 8 & 9 • 10 AM to 6 PM

Sponsorship Levels	Benefits	Logo, 2,500 Event Programs	Logo, Event Website	Logo, Event Banner	On-Site 10'x 10' Space	Logo, Social Media	Logo, 750 Posters	Logo, Newspaper Ads	Postcards/Flyers	Logo, Stage Banner	Logo, 2 Shuttle Buses & 4-Frame Signs at Drop-Off & Pick-Up Locations	Staff a Beer or Wine Booth	Logo, Signs on 7 Golf Carts	Logo, Banners on 2 Baby Changing Stations
Presenting \$15,000	✓	✓	✓	✓	✓	✓	✓	✓						
Main Stage \$10,000	✓	✓	✓	✓	✓	✓	✓		✓					
Shuttle \$7,500	✓	✓	✓	✓	✓	✓				✓				
Platinum \$4,500	✓	✓	✓	✓	✓	✓								
Downtown Park Stage \$3,500	✓	✓	✓	✓					✓					
Gold \$3,250	✓	✓	✓	✓										
Family Fun Zone \$3,000	✓	✓	✓	✓					✓					
Silver \$2,850	✓	✓	✓	✓										
Beverage Booth \$2,850	✓	✓	✓								✓			
Golf Cart \$2,000	✓	✓	✓									✓		
Baby Changing Stations \$1,500	✓	✓	✓										✓	
All placements/spaces on first come, first served basis.														

Located at Laurel Street and San Carlos Avenue, Downtown San Carlos,
in the heart of Silicon Valley, between San Francisco and San Jose

Estimated 50,000 Visitors

Free Admission, Free Shuttles, Free Parking

Over 200 Juried Artisans

Live Entertainment on Three Stages

Premium Wine and Craft Beer

International Food Booths and Food Trucks

Promoted through TV, Radio, Print, Social Media, Posters, Banners, and Electronic Billboards

For more information contact: 650-769-9841 • wschettino@cityofsancarlos.org



SAN CARLOS ART AND WINE FAIRE

SPONSORSHIP AGREEMENT



Thank you so much for your generous sponsorship of the
30th Annual San Carlos Art & Wine Faire!

Complete the information as soon as possible so that
The City of San Carlos may send you an invoice.

Please attach a logo in eps and jpg format.

Return to Wendy Schettino: wschettino@cityofsancarlos.org

Questions: Email, or call Wendy at 650-802-4129

Company Name: _____

Contact Person: _____

Business Address: _____

Business Phone: _____ Mobile Phone: _____

Email: _____

Check One Sponsorship Level::

- | | | |
|--|--|---|
| <input type="checkbox"/> Presenting \$15,000 | <input type="checkbox"/> Main Stage \$10,000 | <input type="checkbox"/> Shuttle \$7,500 |
| <input type="checkbox"/> Platinum \$4,500 | <input type="checkbox"/> Downtown Park Stage \$3,500 | <input type="checkbox"/> Gold \$3,250 |
| <input type="checkbox"/> Family Fun Zone \$3,000 | <input type="checkbox"/> Silver \$2,850 | <input type="checkbox"/> Beverage Booth \$2,850 |
| <input type="checkbox"/> Golf Cart \$2,000 | <input type="checkbox"/> Baby Changing Station \$1,500 | (one 8' booth banner allowed) |
| <input type="checkbox"/> Other Amount, as Agreed _____ | | |

☐ I would like a 10' by 10' Info Booth space at the event (NO sales allowed. NO food items allowed)

☐ I need to rent a Tent Rental Package, which includes one 10' by 10' tent, one 8-foot table,
two chairs, and a Sign Bar for **\$200**

(Set up and take down included. Not applicable for a Beverage Booth Sponsor.)

Total amount I will be invoiced (Sponsorship Level + Rentals): \$ _____ x

Full Payment must be received by September 1, 2022

I understand I will need to provide the following prior to the event:

**An updated \$1,000,000 comprehensive Liability Insurance Policy with the City
named as coinsured, wording to include: "City of San Carlos, its officers, officials,
employees, volunteers and agents".**

Use the address: City of San Carlos, 600 Elm Street, San Carlos, CA 94070

Print Name: _____

Signature _____

Date: _____

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- PR** Presenting Sponsor
- MS** Main Stage Sponsor
- SH** Shuttle Sponsor
- P** Platinum Sponsor
- DS** Downtown Park Sponsor
- G** Gold Sponsor
- FS** Family Fun Zone Sponsor
- S** Silver Sponsor
- ?** Information
- Restrooms
- Beer
- Wine
- Food
- Main Stage/Music
- Downtown Park Stage/Music
- Family Fun Zone Stage/Music
- GT** Glasses/Tokens
- C** Community Groups
- Shuttle
- P** Parking
- Kids Fun
- Bike Corral

MAP IS NOT TO SCALE.

WE RECYCLE! Please look for cardboard recycling containers located throughout the faire.

