

Interim Board of Directors Meeting
Redwood City Improvement Association
Wednesday, April 8th, 2015, Noon - 1:15 pm
Location: Redwood City-San Mateo County Chamber of Commerce 1450
Veterans Boulevard, Suite 125, Redwood City, CA 94063

Present: Eric Lochtefeld, Ben Paul, Chris Beth, Sean Brooks, Don Gibson, Stephanie Kolkka, Bob Oyster, Cathy Oyster, Mitch Postel, Lucy Wicks, Heather Rangel, Kim Wilkins

Staff: Amy Buckmaster, Nina Gann, Carolina Webster

Other: Matt Jacobs, Dominic LiMandri

Absent: Stacey Wagner, Eileen Kong, Gus Anagnostou, Lori Lochtefeld, Angela Rezab, Boris Zats, Jeff Adams

MINUTES

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Call to Order	Meeting called to order at 12:06 p.m.	N/A
2. Announcements	No Announcements	N/A
3. Approval of March 11th, 2015 minutes	The March 11th, 2015 minutes reviewed.	Don Gibson moved to approve the March 11th minutes. Ben Paul seconded the motion and motion was approved unanimously.
4. Committee Reports:		N/A
(Executive Committee) - Eric Lochtefeld	a) Public Records Request: E. Lochtefeld reported a public records request was sent via email by Steve Penna of the Spectrum Magazine on March 23 to Amy Buckmaster. E. Lochtefeld reported the Public Records request was sent by Amy Buckmaster on March 27 to Steve Penna via email.	N/A

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<p>(SOBO Committee) – Cathy Oyster</p>	<p>a) <u>Update on J&A Cleaning Services:</u> Cathy Oyster reported J&A Cleaning had begun Power Cleaning and Day Porter Services at 12:00am on April 1. Buckmaster reported all tenants within Zone 1 and Zone 2 were notified of all the Cleaning services that would be provided by the RCIA with a hand delivered letter to them. Feedback from the Tenants and Merchants has been positive. C. Oyster also thanked the Redwood City Public Works Department for being very accommodating and helpful in working with J&A and the RCIA.</p> <p>b) <u>Update on Presentation From Redwood City Cultural Arts Committee:</u> S. Kolkka reported on her meeting with Redwood City Parks and Arts Foundation in late March. Kolkka reported they would have another meeting with them to work on ideas for appropriate and enhanced public art no decision was made so no action was taken.</p> <p>c) <u>Update on Video Mapping:</u> E. Lochtefeld announced the first two shows of the Video Mapping debuted on Tuesday, April 7. Wonderful turnout. There was wonderful media exposure thanks to email blasts from the Redwood City-San Mateo County Chamber of Commerce and the Fox Theatre's email distribution list along with the media articles in the San Mateo Daily Journal and the Mercury News Group. E. Lochtefeld thanked Mitch Postal and the San Mateo County History Museum for their cooperation during the Video mapping Set Up. Lucy Wicks, Stephanie Kolkka along with the many RCIA Board Members recognized and thanked E. Lochtefeld and the Fox Theatre staff for donating many hours</p>	<p>N/A</p> <p>Lucy Wicks moved to remove the Action Item of authorizing the SOBO Committee to negotiate with the Redwood City Parks and Art Foundation for \$30,000 for public art installation throughout the CBID area. Ben Paul seconded the motion and motion was approved unanimously.</p> <p>N/A</p>
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	<p>of their time for the Video Mapping set up and preparation. Lucy Wicks also noted in moving with Video Mapping we may need to look into budgeting for a technician.</p>	
<p>(DISI Committee) - Lori Lochtefeld and Don Gibson</p>	<p>a) <u>Update on URL, AD Mats and Website/logo:</u> Gibson gave an update on the new logo and website is scheduled to launch May 1. Website www.visitrwc.org. Gibson reported that L. Lochtefeld has begun working with Comcast Spotlight to on Commercial Productions for www.visitrwc.org. Gibson also reported he and L. Lochtefeld will be meeting with the San Leandro CBID group on potentially partnering for a PR Firm.</p>	N/A
<p>(Parking Management) – Kim Wilkins</p>	<p>a) <u>All About Parking Update:</u> Wilkins and Buckmaster reported that everything is ready to go for Valet Parking but still waiting for the Redwood City School District to sign off on the Parking Lot Agreement. Redwood City School Board will make their decision at their April 15 Meeting.</p>	N/A
<p>5. Project Review</p>	<p>a) Pending projects for review – Ben Paul reported about the current status of the Lane Partners project.</p>	N/A
<p>6. President's Report</p>	<p>E. Lochtefeld thanked the Board for all their hard work. Reminded the Board to really start talking about the Redwood City Improvement Association when they are out and about with co-workers, clients, friends and family.</p>	N/A

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7. Executive Director Update	A. Buckmaster presented the current Financials to the Board. Buckmaster also let the Board know they received their first check, \$20,000 grant from the Redwood City Parks and Arts Foundation. She congratulated the Board on a job well done by all of them and for doing such positive things for Downtown Redwood City.	N/A
8. Next Board meeting	Next Board Meeting – May 13, 2015 at Noon	N/A
9. Adjournment	Meeting adjourned at 1:05 pm.	N/A

Minutes taken by Amy Buckmaster

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