

54th Annual

PROGRESS SEMINAR



2023 SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR

Please inquire with the Chamber if interested in being a Signature Sponsor

FRIDAY EVENING SPONSOR SOLD OUT



PRINCIPAL SPONSOR - \$18,000

- 5 Complimentary Seminar Registrations (\$4000 Value)
- Inside Cover Advertisement in Seminar Program
- Premiere Signage at Registration & on Event Tables in all General Sessions (banners provided by Chamber)
- Banner Displayed during all General Sessions & Hosted Evening Receptions (banners provided by Chamber)
- Showcase Table Available Throughout Progress Seminar Weekend
- Premiere Signage at all Event Tables During General Sessions
- Logo Displayed on Progress Seminar Webpage, Linked to Your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating at the Dias During the Saturday General Session Luncheon
- Company Introduction and Recognition During Saturday's General Session Luncheon
- Giveaway to all Seminar Attendees Provided by Principal Sponsor (optional)





PREMIER SPONSOR - \$9,000 SOLD OUT

- 4 Complimentary Seminar Registrations (\$3000 Value)
- Full Page Advertisement inside Seminar Program
- Banner Displayed during all General Sessions and Hosted Evening Receptions
- Showcase Table Available Throughout Progress Seminar Weekend
- Premiere Signage at all Event Tables During General Sessions
- Logo Displayed on Progress Seminar Webpage, Linked to Your Homepage
- Logo Displayed on all Progress Seminar Marketing Collateral, Print & Electronic
- Dignitary Seating at the Dias During the Saturday General Session Luncheon
- Company Introduction and Recognition During Saturday's General Session Luncheon
- Giveaway to all Seminar Attendees Provided by Premier Sponsor (optional)













Lucile Packard Children's Hospital Stanford







PROGRESS SEMINAR

Sponsorship Opportunities Cont'd

Notebook Sponsor - \$5,000 SOLD OUT

- 300 Notebooks distributed to all Full Registrants, Keynote Speakers and Panelists
- Company Logo Imprinted on Inside Cover of Notebooks
- Logo Recognition in Seminar Program
- Verbal Recognition and Introduction of Company During a General Session
- 1/2 Page Advertisement in Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage



General Session Sponsor - \$5,000 1 available

- Verbal Recognition and Introduction of Company During Designated General Session
- Premiere Signage at Grand Ballroom Entrance and Event Tables During Designated Session
- 1/4 Page Advertisement in Seminar Program
- Dignitary Seating at the Dias During Designated General Session
- Company Acknowledgement on Marketing Collateral and Event Webpage





Program Sponsor - \$4,000 4 available

- 700 Programs Distributed to all Registrants, Keynote Speakers, Panelists, Media & Post-Event Promotions
- Company Logo Prominently Displayed on Cover of Seminar Program
- Verbal Recognition of Company During a General Session
- 1/4 Page Advertisement in Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage





San Mateo County TRANSIT DISTRICT

Badge Sponsor - \$4,000 SOLD OUT

- Company Name on all Registrant & Guest Name Badge (Worn by all attendees for admittance to sessions)
- Company Logo Recognition in Seminar Program
- Verbal Recognition of Company During a General Session
- 1/4 Page Advertisement in Seminar Program
- Company Acknowledgement on Marketing Collateral and Event Webpage



Tech Sponsor - \$4,000 4 available

- Company Name on All AV presentations throughout Seminar
- Company Logo Recognition in Seminar Program
- 1/4 Page Advertisement in Seminar Program
- Logo on Marketing Collateral and Event Webpage



Mid-Morning Break Sponsor - \$2,500

- Premiere Signage at Coffee Break with Company Logo (Provided by Chamber)
- · Sponsor may provide napkins with Corporate Logo for Conference staff to distribute
- Company Logo Recognition in Seminar Program
- · Company Acknowledgement on event marketing collateral and event webpage



Corporate Sponsor -\$2,000

- Premiere Signage with Company Logo During Friday and Saturday Evening Receptions
- Company Logo Recognition in Seminar Program
- Verbal Recognition of Company During Saturday's General Session Luncheon
- Company Acknowledgement on Event Marketing Collateral and Event Webpage









