

CHAMBER

SAN MATEO COUNTY



ANNUAL REPORT

ELEVATING BUSINESS. ENGAGING COMMUNITY. EMPOWERING THE FUTURE.



ABOUT THE CHAMBER

Elevating business. Engaging community. Empowering the future.

The Chamber is where San Mateo County organizations, businesses, and communities come together to create a brighter future. Through events, advocacy, and opportunities to connect, we ensure business voices are heard, diverse perspectives are shared, and leadership is fostered. Our 1,400+ business and organization members represent 85,000+ employees throughout the region.

We provide local and regional leadership on critical economic vitality issues, such as education, housing affordability, infrastructure, transportation, economic development, and government efficiency initiatives.

We are a dynamic organization that is always looking to the future. Our vision is ambitious and we are passionate about the possibilities for our members and the region. We bring great energy to our work and the communities we support. We take a unique approach that reflects the values and specific needs of the businesses and cities we serve, and we are never afraid when it comes to doing what's right for them.

OUR PURPOSE

We support businesses and everyone they serve to build a brighter future for San Mateo County.

OUR PROMISE

We are the forum where business voices are heard, engaged, supported, and elevated.

OUR DIFFERENCE

The Chamber uses effective engagement, diverse perspectives, and strong leadership to be a collaborative force in San Mateo County.



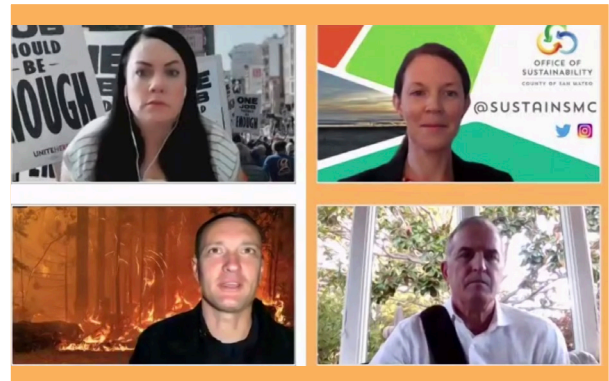
2021 CHAMBER'S IMPACT SUMMARY

52nd Annual Progress Seminar

An in-person 2021 Progress Seminar was planned with over 200 vaccinated attendees. With the strong support and leadership of Seminar co-chairs and the Chamber Board of Directors, the decision was made to hold the Program virtual again. We received sincere appreciation from our major sponsors and attendees on this decision.

The 2021 Progress Seminar turned out to be one of the most moving, powerful and empathetic programs held in its over 50-year history.

We were delighted to offer our registered attendees an incredible lineup of speakers to discuss to the most important and crucial concerns facing San Mateo County this year, including: pandemic recovery efforts, mental health and well-being, climate change and resiliency, and redistricting.





52nd Annual Progress Seminar

The success of this event is not possible without the efforts of the Planning Committee and its co-chairs: Assembly Speaker pro Tem Kevin Mullin, San Mateo County Supervisor Carole Groom, President & CEO of SAMCEDA Rosanne Foust, and San Mateo Labor Council Executive Secretary-Treasurer Julie Lind.

Thank you to our generous and supportive sponsors, whose belief in our flagship event, ensures we continue to provide a forum for our decision makers and interested parties so they can continue to collaborate on key issues.

Proud Progress Seminar Sponsors Include:

Principal Sponsors

Comcast
Meta

Saturday Night Sponsor

Recology San Mateo County

Premier Sponsors

Lucile Packard Children's Hospital
San Mateo Credit Union
Jay Paul Company
Stanford University
Google

Notebook Sponsor

Provident Credit Union

General Session Sponsors

W.L. Butler Construction
Kaiser Permanente
Dignity Health Sequoia Hospital

Program Sponsors

San Mateo County Transit District
Sims Metal Management
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The Sobrato Organization

Badge Sponsor

California Apartment Association

Mid-Morning Break Sponsor

Sutter Health

Corporate Sponsors

Sares Regis
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Stanford University
Swinerton Management & Consulting
South San Francisco Scavenger, Inc.
Greystar
Tishman Speyer
Heritage Bank of Commerce





Birdies For Business

The Chamber partners with SAMCEDA annually to host the Birdies for Business Golf Tournament. Due to the the health and safety protocols enforced at the Stanford Golf Course, we were able to safely hold this annual fundraiser supporting the two organizations. Thank you to longtime Chamber partner, Provident Credit Union, for their support as the Title Sponsor, enabling over 80 golfers to play on this pristine course for a great cause. The funds raised support the Chamber and SAMCEDA in their efforts to advocate on behalf of their business members, while promoting economic prosperity in the region.

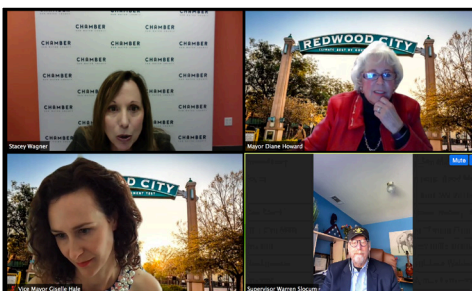
Title Sponsor



Good Morning San Mateo County

Held three very successful Good Morning San Mateo County Virtual Programs on Recovery Opening and Partnerships moving forward together with Senator Josh Becker, Rosanne Foust and Seamus Murphy; Redwood City State of the City Address with Mayor Diane Howard and Vice Mayor Giselle Hale and Supervisor Warren Slocum and San Carlos State of the City Address with Mayor Laura Parmer-Lohan and Vice Mayor Sara McDowell.

A HUGE Appreciation to Stacey Wagner and Rosanne Foust for a wonderful job moderating these programs.

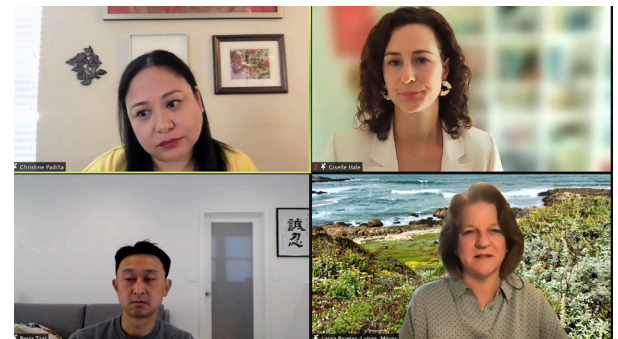
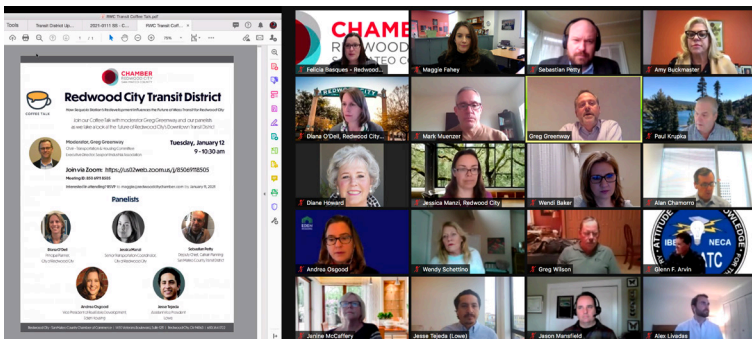




Coffee Talks

With the rise of virtual means of collaboration, a new Community Forum Program started in 2021 called Coffee Talks. These forums are designed to bring our members together to discuss more specific and pressing issues facing our communities. We have heard nothing but rave reviews on the five we held on the following topics:

- Redwood City Transit District
- San Carlos's New Police Chief
- Road to Recovery Conversation
- Neighbors Helping Neighbors: Addressing Food Insecurity
- Childcare: The Bridge to Economic Recovery & Growth



COVID Economic Recovery

The Chamber was honored to partner with CZI and SAMCEDA with the San Mateo County Restaurant, Wineries and Breweries Grant Program through the San Mateo County Strong Fund Program. Through this unprecedented partnership we were able to raise millions of dollars in \$10K grants for our hardest hit industry. Even when the Program was over your Chamber went out and was able raise \$70K additionally for San Carlos Restaurants, Wineries and Breweries that fell short. We would like to thank our members who stepped up and saved seven more San Carlos Businesses.

Redwood City and San Carlos were also chosen as two of the seven pilot cities for the SMC Choose Local shopping app, which benefits small businesses and encourages consumers to shop locally.





Leadership Program Redwood City • Belmont • Menlo Park • San Carlos

Since 1989, Leadership has been successfully educating participants on issues of vital concern to their communities. This year was no exception as our Leadership session day chairs did a fantastic job organizing excellent speakers, important dialogue, and class activities.

Due to the ongoing COVID-19 pandemic, the 2020-2021 Leadership program was held entirely virtually via Zoom, with the help of Peninsula Television. Thanks to the dynamic day chairs ensuring the topics and content remained relevant and important, the program did not miss a beat engaging and educating the County's future leaders. In June 2021, the Chamber was honored to celebrate both the 32nd and 33rd graduating classes in-person at Devil's Canyon Brewing Company in San Carlos.

By September of 2021, the Chamber had recruited 54 new Leadership students from diverse backgrounds, eager to learn how they can make a difference in their community. In cooperation with local and County health orders, including vaccination requirements, the sessions were held in-person thanks to our partnership with dedicated Chamber members such as Seaport Conference Center and Longfellow Real Estate Partners.

Industries represented in our 34th class include city government, education, banking, engineering, real estate, public safety, and labor.





PUBLIC POLICY

The Chamber took the following active and ongoing Rolls in Public Policy and Advocacy throughout the year:

- **Support** - Redwood City Ferry Financial Feasability Study & Economic Impact Analysis
- **Support** - Federal Funding Request: Woodside Road Interchange
- **Support** - Senate Bill 659, Community Colleges: California College Promise
- **Support** - Federal Funding Request: Redwood City Transit Center/Grade Separations
- Ongoing Chamber Representation at Redwood City & San Carlos City Council Meetings

Chamber Community Engagement & Partnerships

- California Chamber of Commerce
- Western Association of Chambers Executive Annual Conference
- US Chamber of Commerce
- Cañada College President's Luncheon
- State of the Valley
- Peninsula Structures
- Home for All
- BUILD Up Build Up for San Mateo County Children
- San Mateo County Recovery Initiative
- San Mateo County Strong
- San Mateo Central Labor Annual Luncheon
- Silicon Valley Leadership Group
- Renaissance Entrepreneurship Center
- Redwood City Downtown Economic Recovery Roundtables
- Redwood City Downtown Business Group
- San Mateo County Ending Homelessness Task Force
- Bay Area Council - New California Coalition
- WETA
- Port of Redwood City

President & CEO Active Community Participation

- Chan Zuckerberg Initiative CZI Advisory Board
- Cañada College President's Advisory Group
- Home for All - Housing and Climate Readiness Task Force
- Build Up for San Mateo County Children Advisory Committee
- President of the San Mateo County Chamber Executives Group
- Redwood City Education Foundation Board Member
- California Preschool Business Advisory Council
- Dumbarton Rail Corridor Stakeholder Advisory Group - Cross Bay Transit Partners & SamTrans
- TA Strategic Plan Advisory Group
- Caltrain Business Plan: Stakeholder Advisory Group
- US-101 Mobility Action Plan
- Council for A Strong America Board Member





COMMITTEE REPORTS

The success of our Chamber is due in part to the dynamic committees and their members who are informed and engaged participants.

Economic Development Committee

In 2021, the Economic Development Committee chaired by Dani Gasparini, once again saw record-breaking attendance at the virtual committee meetings. Committee members engaged in conversations with local and regional economic development drivers about commercial and residential developments, water supply, the San Carlos East Side Innovation District Plan, Redwood City's Redistricting process, the Sequoia Hotel Project, industry roundtables, and much more.

The Committee was proud to offer a conceptual endorsement for two critical projects in Redwood City: Hines and Habitat for Humanity's 1111-1127 Arguello Project and Lowe's Sequoia Station Project. Both developments will bring a host of benefits to Redwood City, including affordable housing, transit mobility, family recreation space, and child care facilities.

Education Committee

Our Education Committee, co-chaired by Jason Galisatus and Kathy-Parmer Lohan, is well attended throughout the year with all local Superintendents, as well as Canada College's Interim President Kim Lopez, present at each meeting.

The offices of Assembly Speaker pro Tem Mullin, Assemblymember Berman, and Senator Hill provide monthly legislative updates to committee members. The committee also heard from educational organizations such as the Peninsula College Fund, ReadyNation, and the YMCA. Several meetings also focused on the important discussions of students' mental health, closing the digital divide, and childcare accessibility and affordability.

In December, Senator Josh Becker addressed the committee directly and shared the work he is doing at the State level to create better educational opportunities for our local students.

Governmental Relations Committee

Our Governmental Relations Committee, chaired by Stacey Wagner, is the perfect way to stay informed of the current legislative issues. These bi-monthly meetings provide members of the business and non-profit communities legislative snapshots from local, county, state, and federal representatives.



Transportation and Housing Committee

Our Transportation and Housing Forum, chaired by Greg Greenway, provides its committee members with bi-monthly updates on key Transportation and Housing projects and hears from advocacy groups that are continually in the works to improve our County's commute patterns and housing issues.

Here is a list of Transportation and Housing project updates and topics presented to the committee in 2021:

- Public Attitudes Towards Transportation Study Results by Shiloh Ballard, Silicon Valley Bike Coalition
- Caltrain Electrification Update
- Redwood City Housing Element
- SequoiaStationMixedUseDevelopment
- California High Speed Rail
- Intersection of Housing, Aging and Technology
- Home For All San Mateo County
- Plan Bay Area 2050
- Reimagine SamTrans
- Redwood Shores Project Home key
- Housing Leadership Council of SMC
- All Home: Regional Solutions to Homelessness
- Redwood City Connect: Building A Better Transit Center
- Get the Goods on Good Movement: Understanding the Supply Chain
- Building Opportunities for All – Senate Housing Package – A focus on SB 9 & SB10
- State Budget: Transportation & Housing

San Carlos Business Committee

The San Carlos Business Committee was formed from former Board Member of the San Carlos Chamber and other engaged members of the San Carlos community. They meet on a monthly basis to discuss retaining and improving the economic vitality of San Carlos for business owners and residents alike.

Here is a list of discussions and presentations featured in this year's meetings:

- San Carlos Temporary Street Closure and Parklet Program Discussion
- 2020 and 2021 Farmers Market
- Small Business Recovery Efforts
- San Carlos Update – From Mayor Laura Parmer-Lohan
- Climate Mitigation and Adaptation Plan
- San Mateo County Referral Connectors
- San Carlos East Side Innovation District Vision Plan

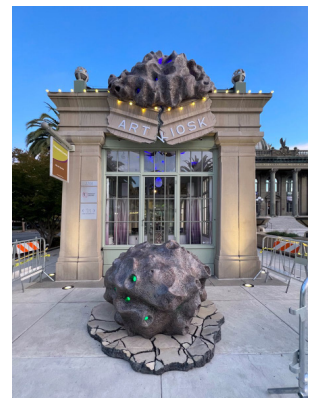


REDWOOD CITY IMPROVEMENT ASSOCIATION (RCIA)

The Chamber has successfully administered the Non-Profit Redwood City Improvement Association in contract with the City of Redwood City for the past 6 years. With a very involved, all volunteer Board of Directors made up of Property Owners, Business Professionals & Community Members from the Redwood City community, many improvements in the downtown district have occurred.

In 2021, downtown Redwood City benefitted from the following improvements:

- Worked with Olive PR to provide weekly communication to update business owners and neighbors on the most current State, County, and local health and safety mandates.
- Continued the partnership with Fung Collaboratives to keep the extremely popular Art Kiosk Installation project in Courthouse Square. The shows rotate to showcase new top local and international artists and their unique exhibits curated by Fung Collaboratives.
- Partnered with the City of Redwood City Public Works Department to bring new banners, flags, and Christmas decorations and lighting to the Downtown corridor.
- Developed a Placemaking Task Force to activate public spaces within the district for community building.





2021 Board of Directors

Executive Officers

Chairman of the Board
 Vice Chairman - Economic Development
 Vice Chairman - Membership Svcs. & Funding
 Vice Chairman - Community Development
 Vice Chairman - Life Science & Technology
 Vice Chairman - Governmental Relations
 Chief Financial Officer
 Deputy Chairman
 Past Chairman of the Board
 President & CEO

Mario Rendon, District Director, Assemblymember Kevin Mullin's Office
 Dani Gasparini, Owner, GB Consulting
 Peter Tsai, Vice President, The Sobrato Organization
 Don Cecil, Principal, MC2 Bay Area Public & Gov't Affairs Consulting
 Aaron Akin, Principal & Co-Owner, Good City Company
 Stacey Wagner, Director of Public Affairs, Kaiser Permanente
 Larry Aikins, Owner/Broker, Terrace Associates
 Rosanne Foust, President & CEO, SAMCEDA
 Josh Pierry, CEO & Founder, Pierry Inc., a Wunderman Company
 Amy Buckmaster, President & CEO, Chamber San Mateo County



Directors

Alicia Aguirre, Professor, Cañada College
 Jeff Birdwell, President - Commerical Division, Sares Regis
 Dominick Chirichillo, Owner & Wine Maker, Domenico Winery
 Leah Cowan, Government Relations Manager, Sutter Health
 Tammy Del Bene, Administrative Manager, Recology San Mateo County
 Jonathan Fearn, Senior Director - Development, Greystar
 Bill Graham, President, Dignity Health Sequoia Hospital
 Greg Greenway, Executive Director, Seaport Industrial Association
 Lennies Gutierrez, Director of Gov't Affairs, South Bay & Peninsula, Comcast
 Maia Harris, Director - Special Projects, Jay Paul Company
 Gary Johnson, Vice President, The Acclaim Companies
 Andrea Jones, Director of Community Affairs, Chan Zuckerberg Initiative
 Clay Jones, EVP | President - Community Business Banking, Heritage Bank
 Ellen Kamei, External Affairs Area Manager, AT&T
 Bobbie Jo Keating, Owner / Founder, Companion Care Services
 Eileen Kong, Vice President - Asset Managment, Kilroy Realty Corporation
 Jason Mansfield, Associate, BKF Engineers
 Manuel Martinez, Owner, LV Mar / La Viga
 Steve Mincey, CEO, DES Architects & Engineers
 Jamillah Moore, Vice President of Student Affairs & Enrollment Management, San Francisco State University
 Kate Mosley, Owner, OrangeTheory Fitness Redwood City
 Seamus Murphy, Executive Director, WETA
 Mark Murray, Principal, Lane Partners
 Terezia Nemeth, EVP & Regional Marketing Director, Alexandria Real Estate Equities
 Simon North, Vice President, BKF Engineers
 Rebecca Prozan, Head of West Coast Region, Gov't Affairs & Public Policy, Google
 Agustin Torres Jr., Community Engagement Manager, Facebook
 Chris Weber, Director - Real Estate & Facilities, Oracle Corporation



Past Chairmens Council

Larry Aikins, Broker/Owner, Terrace Associates
 Frank Bartaldo, Consultant, Heritage Bank of Commerce
 Alyn Beals, President & CEO, Beals Martin, Inc.
 Steve Elliott, Managing Director of Real Estate Development, Stanford University
 Rosanne Foust, President & CEO, SAMCEDA
 Dani Gasparini, Owner, GB Consulting
 Jeff Gee, Vice President, Swinerton Management & Consulting
 Jim Hartnett, CEO, HJSR Solutions LLC
 Ben Paul, Executive Managing Director, Cushman and Wakefield
 Josh Pierry, CEO & Founder, Pierry Inc., A Wunderman Company
 Stacey Wagner, Director of Public Affairs, Kaiser Permanente

Chamber Team

Maggie Fahey, Marketing, Communications, & Programs Manager
 Felicia Basques, Office Administrator



2020 CHAMBER AWARD RECIPIENTS

Cheers to a Successful Year!

Chair's Persons of the Year

Manuel Martinez

Owner, LV Mar & La Viga

Wendy Schettino

Recreation Supervisor, City of San Carlos

Business Woman of the Year

Kate Comfort Harr

Executive Director, HIP Housing

Cornerstone Award

San Mateo Credit Union



Tom Mohr "Champion of Education" Award

Large Company: Alexandria Real Estate Equities • Premia Capital

Small Company: Harvest Furniture • LV Mar & La Viga

Individual/Family: Jan Kang & Jim Kirchner • Kathy Kwan

& 2021 WINNERS ...

These award winners, along with our 2021 Chair's Person of the Year recipient, will be announced at our Annual Luncheon taking place at Domenico Winery on Friday, February 25, 2022

Woman of the Year

Kristine Zortman, Executive Director, Port of Redwood City

Cornerstone Award

Congresswoman Jackie Speier

Tom Mohr "Champion of Education" Award

Large Company: Chan Zuckerberg Initiative

Small Company: County Consumer Plumbing

Individual/Family: Violet King (*posthumously*)