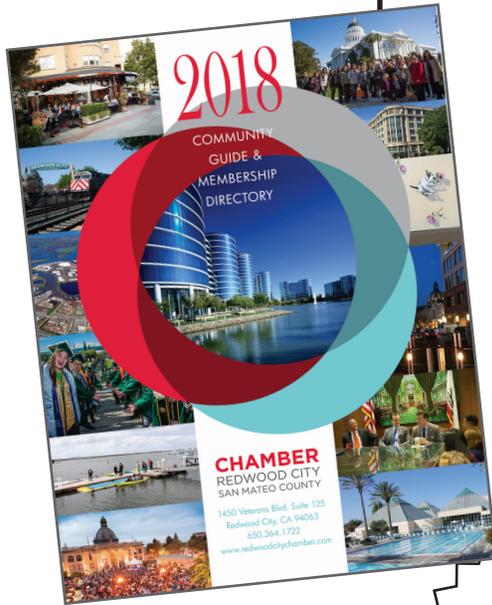


2019 Redwood City Community Guide and Membership Directory



ALL 4-COLOR

(4-color)	Members	Non-Members
Back Cover	\$5,000	\$10,000
Inside 2 Page Center Spread	\$5,000	\$8,000
Inside Front Cover	\$3,500	\$7,000
Inside Back Cover	\$3,500	\$7,000
Inside Front Cover Facing page	\$3,300	\$6,600
Inside Back Cover Facing page.....	\$3,300	\$6,600
Full Page	\$2,800	\$5,600
1/2 Page Horizontal.....	\$1,700	\$3,400
1/2 Page Vertical.....	\$1,700	\$3,400
1/3 Page Square.....	\$980	\$1,960
1/3 Page Vertical.....	\$980	\$1,960
1/6 Page Horizontal.....	\$700	\$1,400
1/6 Page Vertical.....	\$700	\$1,400

Production Charges

For advertisers requiring assistance in design and preparation of camera-ready copy.

Full page and 2/3 page ads	\$80
1/2 page and smaller ads	\$40
Additional stats of art	\$15 each
Revision of prior ad or art (per line)	\$10 min

15,000 Distribution

REDWOOD CITY Community Guide 2019

Mechanical Specifications

• TRIM SIZE: 8-1/2" x 11"

• BLEED: 8-7/8" x 11-1/4"

• SPECIAL ARTWORK: Illustration, special design or rendering available and quoted on request basis.

• ACCEPTABLE FILES: Quark Xpress, InDesign, Illustrator, Photoshop, PDF, .jpg and .eps. Artwork must be a minimum of 300 dpi. Include all linked files. Include all fonts with file or embed your files in a pdf or outline all fonts.

Advertising Sizes	(Width x Depth)
• Inside front cover	7-1/2" x 9-13/16"
• Inside back cover	7-1/2" x 9-13/16"
• Outside back cover	7-1/2" x 9-13/16"
• Full page	7-1/2" x 9-13/16"
• 1/2 page horizontal	7-1/2" x 4-13/16"
• 1/2 page vertical	3-5/8" x 9-13/16"
• 1/3 page square	4-7/8" x 4-3/4"
• 1/3 page vertical	2-3/8" x 9-7/8"
• 1/6 page horizontal	4-7/8" x 2-1/4"
• 1/6 page vertical	2-5/16" x 4-3/4"

Sponsored by the Redwood City • San Mateo County Chamber of Commerce
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