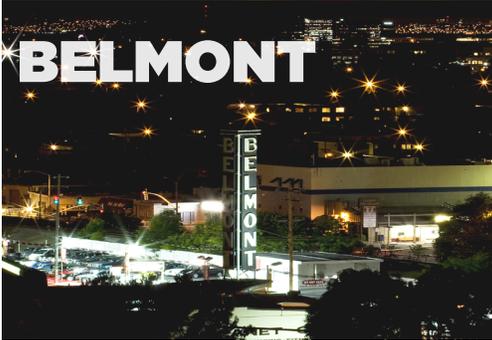
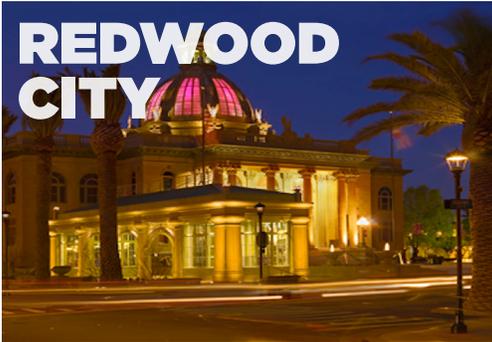


Advertise in the
ALL NEW COMMUNITY GUIDE & MEMBERSHIP DIRECTORY

Now representing **FOUR CITIES, FOUR COMMUNITIES**



PUBLICATION INCLUDES:

- Economic Demographics
- Area Highlights
- Community & Civic information for
 - Redwood City
 - San Carlos
 - Belmont
 - Menlo Park
- Membership Directory

ADVERTISEMENT PRICING (4-color)

2-page Center Spread	\$10,000
Back Cover	\$9,000
Inside Back Cover	\$5,000
Inside Back Cover Facing Page	\$4,000
Inside Front Cover	\$5,000
Inside Front Cover Facing Page	\$4,000
Full Page	\$3,500
1/2 Page Horizontal	\$2,000
1/2 Page Vertical	\$2,000
1/4 Page	\$1,000
1/6 Page	\$800
Business Card Size	\$600

ADVERTISING SIZES

Full page	8.125"w x 10.25"h
<i>(incl. back cover, inside back & front covers & facing pages)</i>	
1/2 page horizontal	7.75"w x 4.75"h
1/2 page vertical	3.75"w x 9.75"h
1/4 page	3.75"w x 4.75"h
1/6 page	2.375"w x 4.75"h
Business Card Size	3.75"w x 2.25"h

MECHANICAL SPECIFICATIONS

TRIM SIZE: 8-1/2" x 11" | **BLEED:** 8-7/8" x 11-1/4"

SPECIAL ARTWORK: Illustration, special design or rendering available and quoted on request basis.

ACCEPTABLE FILES: InDesign, Illustrator, Photoshop, PDF, .jpg, .tiff, .eps. Artwork resolution must be 150 (min.) - 300 (max.) dpi. Include all linked files. Include all fonts with file or embed your files in a pdf or outline all fonts. Full CMYK separated w/ no spot colors (no PMS, RGB, or LAB colors). Bleed ads should include a 0.25" bleed on all sides.