

Advertise in the  
**ALL NEW COMMUNITY GUIDE &  
MEMBERSHIP DIRECTORY**

Now representing **FOUR CITIES, FOUR COMMUNITIES**



**PUBLICATION  
INCLUDES:**

Economic Demographics

Area Highlights

Community & Civic  
information for

- Redwood City
- San Carlos
- Belmont
- Menlo Park

Membership Directory

**ADVERTISEMENT PRICING  
(4-color)**

2-page Center Spread	\$10,000
Back Cover	\$9,000
Inside Back Cover	\$5,000
Inside Back Cover Facing Page	\$4,000
Inside Front Cover	\$5,000
Inside Front Cover Facing Page	\$4,000
Full Page	\$3,500
1/2 Page Horizontal	\$2,000
1/2 Page Vertical	\$2,000
1/4 Page	\$1,000
1/6 Page	\$800
Business Card Size	\$600

**ADVERTISING SIZES**

Full page	8.125"w x 10.25"h
<i>(incl. back cover, inside back &amp; front covers &amp; facing pages)</i>	
1/2 page horizontal	7.75"w x 4.75"h
1/2 page vertical	3.75"w x 9.75"h
1/4 page	3.75"w x 4.75"h
1/6 page	2.375"w x 4.75"h
Business Card Size	3.75"w x 2.25"h

**MECHANICAL SPECIFICATIONS**

**TRIM SIZE:** 8-1/2" x 11" | **BLEED:** 8-7/8" x 11-1/4"

**SPECIAL ARTWORK:** Illustration, special design or rendering available and quoted on request basis.

**ACCEPTABLE FILES:** InDesign, Illustrator, Photoshop, PDF, .jpg, .tiff, .eps. Artwork resolution must be 150 (min.) - 300 (max.) dpi. Include all linked files. Include all fonts with file or embed your files in a pdf or outline all fonts. Full CMYK separated w/ no spot colors (no PMS, RGB, or LAB colors). Bleed ads should include a 0.25" bleed on all sides.