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2020 Progress Seminar Co-Chairs



Assembly Speaker pro Tempore
Kevin Mulin
CA State Assembly, District 22



Supervisior Carole Groom
District 2 Supervisor
San Mateo County
Board of Supervisors



Rosanne Foust President & CEO SAMCEDA

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TRANSIT DISTRICT





Facebook has committed more than \$1 billion to address the affordable housing crisis in the Bay Area, California and beyond—with a special focus on the place we call home.





We are honored to present to you this year's Progress Seminar: Virtual Program Series

HARVEST Menu

Friday, November 6

9:45 - 10 am

Welcome

10 - 11:00am

Opening Keynote

Fiona Ma, CPA

California State Treasurer

11 - 11:30 am BREAK

11:30 am - 12:45 pm

Panel Discussion:

"The Future of Office in San Mateo County:
Is it Premature to Call 'Time of Death?"

Dr. Robert Bell

Managing Director, Peak Point Consultants

Winsome Bowen

Head of Regional Transportation Policy, Facebook

Mike Futrell

City Manager, South San Francisco

Lena Tutko

Senior Research Manager, Colliers International

Moderated by:

Aaron Aknin

Principal, Good City Co.

Friday, November 13

9:45 - 10 am

Welcome

10 - 11:00 am

Opening Keynote

Addressing Mental Health in Our Community with

Dr. Shashank V. Joshi

Professor of Psychiatry, Pediatrics & Education, Stanford University School of Medicine & Graduate School of Education (

11 - 11:30 am BREAK

11:30 am - 12:45 pm

Panel Discussion:

"San Mateo County Strong: Emergency Response in Time of Crisis"

Mike Callagy

County Manager, San Mateo County

Rosanne Foust

President & CEO, SAMCEDA

Louise Rogers

Chief, San Mateo County Health System

Moderated by: Carole Groom

Supervisor, District 2, San Mateo County

Friday, November 20

9:30 - 9:45 am

Welcome

9:45 - 10:45 am

Opening Keynote

"Reinventing Government"

Josh Becker

Senator-Elect, District 13, CA State Senate

Joined by panelists:

Allen Blue

Co-Founder & VP of Product Management, LinkedIn

Sukhinder Singh Cassidy

Founder & Chairman, the Boardlist

Udaya Patnaik

Director,

California Office of Digital Innovation

10:45 - 11 am BREAK

11 am - 12pm

Closing Keynote

Fireside Chat with

Assembly Speaker Pro Tempore

Kevin Mullin &

Steven Herman

White House Bureau Chief, Voice of America



Kevin Mullin
Carole Groom
Rosanne Foust

Speaker pro Tem, Assemblymember, District 22 District 2 Supervisor

President & Chief Executive Officer

California State Assembly County of San Mateo SAMCEDA

Bill Butler

Don Cecil

Mike Callagy

Catherine Carlton

CEO / Founder

County Manager

Councilmember

Principal

Attendee	<u>Title</u>	Representing
Alicia Aguirre	Councilmember	City of Redwood City
Aaron Aknin	Principal & Co-Owner	Good City Company
Adam Alberti	Publisher	Climate Magazine
Valerie Alsip	Executive Vice President & Chief Operating Officer	San Mateo Credit Union
Tom Ames	Board Member	San Mateo County Event Center
Cheryl Angeles	President & CEO	San Mateo Area Chamber of Commerce
Rhovy Lyn Antonio	Vice President of Public Affairs	California Apartment Association, Tri-County Division
Justin Aquino	Fair Operations Manager	San Mateo County Event Center
Travis Armstrong	General Manager	Republic Services
Dillon Auyoung	Director of Government Affairs	Comcast
Richa Awasthi	Councilmember	City of Foster City
Mitchell Bailey	Vice Chancellor/Chief of Staff	San Mateo County Community College District
lan Bain	Councilmember	City of Redwood City
Wendi Baker	Principal	Harmonie Park Development
Michael Barber	Chief Legislative Aide	Office of SMC Supervisor Pine
Elaine Barden	VP of Strategic Initiatives & Business Development	Comcast
Felicia Basques	Office Administrator	Redwood City-San Mateo County Chamber of Commerce
Diana Bautista	Government Relations Manager	Lucile Packard Children's Hospital Stanford
Emily Beach	Mayor	City of Burlingame
Josh Becker	Senator-Elect, District 13	California State Senate
Sue Beckmeyer	Mayor Pro Tem	City of Pacifica
Robert Bell	Managing Director	Peak Point Consultants
Shweta Bhatnagar	Director of Government Affairs	Stanford University
Mary Bier	Councilmember	City of Pacifica
Jeffrey Birdwell	President - Commercial Division	Sares Regis Group of Northern California
Jonathan Bissell	Executive Director of CCCE	San Mateo County Community College District
Louise Blavet	Business Development Manager	ENGIE Services U.S.
Carlos Bolanos	Sheriff	San Mateo County Sheriff's Office
Rick Bonilla	Councilmember	City of San Mateo
Chelsea Bonini	Founder	Kiski Law, P.C.
Steven Booker	Registrar	IBEW Local 617
Winsome Bowen	Head of Regional Transportation Strategy	Facebook
Michael Brownrigg	Councilmember	City of Burlingame
Amy Buckmaster	President & CEO	Redwood City-San Mateo County Chamber of Commerce
Raymond Buenaventura	Councilmember	City of Daly City
Aragon Burlingham	Interim Executive Director	CuriOdyssey
David Burruto	Chief of Staff	Office of SMC Supervisor Pine
Ken Busch	Senior Vice President - Residential Development	Sares Regis Group of Northern California
Dill Dudlan	OFO / Farmadan	MIL Dutley les

W.L. Butler, Inc.

County of San Mateo

MC2 Bay Area Public & Government Affairs Consulting

City of Menlo Park



Attendee	Title	Representing	
Alan Chamorro	Senior Vice President	Lowe	
Bart Charlow	CEO	Samaritan House	
Erin Chazer	Assistant Executive Officer	San Mateo Labor Council	
Marie Chuang	Councilmember	Town of Hillsborough	
Michael Claire	Chancellor	San Mateo County Community College District	
Heather Cleary	CEO	Peninsula Family Service	
Ron Collins	Mayor	City of San Carlos	
Donna Colson	Councilmember	City of Burlingame	
Kate Comfort Harr	Executive Director	HIP Housing	
Drew Corbett	City Manager	City of San Mateo	
Maggie Cornejo	Legislative Aide	Office of SMC Supervisor Slocum	
Marah Curry	Director of Operations & Administration	Foster City Chamber of Commerce	
Janette D'Elia	Senior Vice President & COO	Jay Paul Company	
Carrie Dallman	Legislative Aide	Office of SMC Supervisor Horsley	
Roderick Daus Magbual	Councilmember	City of Daly City	
Fran Dehn	President & CEO	Menlo Park Chamber of Commerce	
Tammy Del Bene	Senior Administrative Manager	Recology San Mateo County	
Jeremy Dennis	Town Manager	Town of Portola Valley	
Monica Devincenzi	Municipal Relationship Manager	Republic Services	
Pamela DiGiovanni	Councilmember	City of Daly City	
Sapna Dixit	Strategic Accounts Manager	Peninsula Clean Energy	
Dick Dodge	Commissioner	Port of Redwood City	
Emily Douglas	Senior Program Development Manager	ENGIE Services	
Marci Dragun	Senior Legislative Aide	Office of SMC Supervisor Slocum	
Steve Elliott	Managing Director of Real Estate Development	Stanford University	
Adam Ely	Interm Director of Project Development	County of San Mateo	
Michele Enriquez-DaSilva	Community Relations Manager	San Mateo Credit Union	
Ed Evans	Organizer/Field Representative	Northern California Carpenters Regional Council	
Maggie Fahey	Marketing, Programs & Communications Manager	Redwood City-San Mateo County Chamber of Commerce	
Cheryl Fama	CEO	Peninsula Health Care District	
Georgia Farooq	Executive Director	Thrive Alliance	
Michael Fassler	Senior Vice President - Corporate Development	Syufy Enterprises LP	
Jonathan Fearn	Senior Director, Development	Greystar	
Nicole Fernandez	Community Programs Specialist II	San Mateo County Aging and Adult Services	
Casey Finch	Associate	Hines	
Joe Fitzgerald	Assistant Business Manager	IBEW Local 617	
Mike Futrell	City Manager	City of South San Francisco	

Krystlyn Giedt President & CEO Half Moon Bay Coastside Chamber of Commerce & Visitors' Bureau

Joe Goethals Mayor City of San Mateo

Redwood City Education Foundation

Swinerton Management & Consulting

City of South San Francisco

GB Consulting

City of Foster City

Comcast

Lisa Goldman City Manager City of Burlingame

Vice President, Division Manager & General Manager

Executive Director

Director of External Affairs

Mayor

Vice Mayor

Jason Galisatus

Dani Gasparini

Sanjay Gehani

Jenny Gendron

Jeff Gee

Richard Garbarino

Maurice Goodman Trustee San Mateo County Community College District



<u>Attendee</u>	<u>Title</u>	Representing	
Bill Graham	President	Dignity Health Sequoia Hospital	
Greg Greenway	Executive Director	Seaport Industrial Association	
Lennies Gutierrez	Director of Government Affairs - South Bay & Peninsula	Comcast	
Giselle Hale	Councilmember	City of Redwood City	
Maia Harris	Special Projects Manager	Jay Paul Company	
Jim Hartnett	CEO / General Manager	San Mateo County Transit District	
Jeannette Haskell	Customer Service Manager	Recology San Mateo County	
Steven Herman	White House Bureau Chief	Voice of America	
Beth Hester	Regional Vice President of External Affairs	Comcast	
Lisa Hicks-Dumanske	Executive Director	Redwood City Library Foundation	
Sam Hindi	Councilmember	City of Foster City	
Ariane Hogan	Associate Director, Local Government Affairs	Genentech	
Reuben Holober	Mayor	City of Millbrae	
Richard Holober	Trustee	San Mateo County Community College District	
Dave Hopkins	Chief Operating Officer - Residential Development	Sares Regis Group of Northern California	
Don Horsley	Supervisor, District 3	San Mateo County Board of Supervisors	
Diane Howard	Mayor	City of Redwood City	
Chip Huggins	President & CEO	City of Redwood City Hope Services Office of SMC Supervisor Horsley Office of SMC Supervisor Horsley	
Brae Hunter	Legislative Aide	Office of SMC Supervisor Horsley	
Chris Hunter	Chief of Staff	Office of SMC Supervisor Horsley	
Davina Hurt	Councilmember	City of Belmont	
Mary Huss	President & Publisher	San Francisco Business Times	
John Hutar	President & CEO	San Mateo County/Silicon Valley Convention and Visitors Bureau	
Nori Jabba	President	Jabba Development Strategies	
Georgia Jack	Trustee	Sequoia Union High School District	
Matt Jacobs	Community and Government Relations Manager	Kaiser Permanente	
Peggy Jensen	Deputy County Manager	County of San Mateo	
Starla Jerome-Robinson	City Manager	City of Menlo Park	
Shashank V. Joshi	Professor of Psychiatry, Pediatrics, & Education	Stanford University School of Medicine	
Connie Juarez-Diroll	Legislative Director	County of San Mateo	
Ellen Kamei	External Affairs Area Manager	AT&T	
Lorianna Kastrop	Commissioner	Port of Redwood City	
Mike Kastrop	Principal Architect	The Kastrop Group, Inc.	
Ann Keighran	Vice Mayor	City of Burlingame	
Mike Kelly	General Manager	Recology San Mateo County	
Zoe Kersteen-Tucker	Board Member, Ward 7	Midpeninsula Regional Open Space District	
Kathy Kleinbaum	Assistant City Manager	City of San Mateo	
Suzanne Knowlton	Vice President, Marketing & Community Relations	San Mateo Credit Union	

Krupka Consulting

City of San Mateo

City of Millbrae

City of San Belmont

Lighthouse Public Affairs

Redwood City School District

Sequoia Union High School District

San Mateo County Central Labor Council

Executive Officer/Executive Secretary Treasurer **Executive Director** First 5 San Mateo County Kitty Lopez

Principal

Partner

Mayor

Board Member

Councilmember

Councilmember

Interim Superintendent

Paul Krupka

Janet Lawson

Crystal Leach Amourence Lee

Marian Lee Wayne Lee

Warren Leiberman

Julie Lind Rupp

Alex Rinear

Rocky Robinson

Waste Zero Specialist

Chief Technical Engineer



Attendee	<u>Title</u>	Representing
Yvette Madera	Waste Zero Specialist	Recology San Mateo County
Fiona Ma	Treasurer	State of California
Catherine Mahanpour	Mayor	City of Foster City
Marco Maina	Executive Director	Sequoia YMCA
Juslyn Manalo	Vice Mayor	City of Daly City
Dave Mandelkern	Trustee	San Mateo County Community College District
Carol Marks	Public Policy Associate	Redwood City-San Mateo County Chamber of Commerce
Julia Mates	Councilmember	City of Belmont
Tom McCune	Councilmember	City of Belmont
Sara McDowell	Councilmember	City of San Carlos
Carl Mennie	Group Controller	Recology
Deborah Miller	Vice President of Advancement	Peninsula Family Service
Eric Morley	Co-Founder & Principal	The Morley Brothers
Mark Muenzer	Community Development & Transportation Director	City of Redwood City
Dan Mulholland	Chief of Police	Redwood City Police Department
Mark Murray	Principal	Lane Partners
Mark Nagales	Councilmember	City of South San Francisco
Georgette Naylor	President & CEO	Burlingame Chamber of Commerce
Liza Normandy	CEO	South San Francisco Chamber of Commerce
Mike O'Neill	Councilmember	City of Pacifica
Fergus O'Shea	Director, Campus Development	Facebook
Larisa Ocañada	Marketing, Communications & Operations Manager	SAMCEDA
Ricardo Ortiz	Councilmember	City of Burlingame
Andrea Osgood	Vice President of Real Estate Development	Eden Housing
Christine Padilla	Director	Build Up for San Mateo County's Children Initiative
Wade Painter	President & CEO	San Mateo Credit Union
Diane Papan	Councilmember	City of San Mateo
Gina Papan	Councilmember	City of Millbrae
Laura Parmer-Lohan	Vice Mayor	City of San Carlos
Deborah Penrose	Councilmember	City of Half Moon Bay
Maya Perkins	Strategic Initiatives Manager	Facebook
Frank Petrilli	Partner	Arent Fox LLP
Dave Pine	Supervisor, District 1	San Mateo County Board of Supervisors
Kirsten Pinochi	General Manager	Recology San Bruno
Michelle Poché Flaherty	Assistant City Manager & Administrative Services Director	City of Redwood City
Josh Portner	Director, Real Estate District Development	Google
Rebecca Prozan	Senior Manager - Gov't Affairs & Public Policy	Google
Mario Puccinelli	Vice President - Group Manager	Recology
Monica Quijada	Business Development Representative	Comcast
Ashley Quintana	Public Policy Manager	Facebook
Nancy Radcliffe	Planning Commissioner	City of Redwood City
Veronica Ramirez	City Attorney	City of Redwood City
Harvey Rarback	Mayor	City of Half Moon Bay
Diana Reddy	Councilmember	City of Redwood City
Mario Rendon	District Director	Office of Assembly Speaker Pro Tem Kevin Mullin
Aloy Pincor	Masta Zara Spacialist	Deceles On Meters Occuptiv

Recology San Mateo County

PenTV

Government Affairs Director

Executive Director

Gina Zari

Kristine Zortman



Attendee	Title	Representing
Jill Rodby	Public Affairs & Government Relations Manager	SIMS Metal Management
Louise Rogers	Chief	San Mateo County Health System
Mia Rossi	Waste Zero Manager	Recology San Mateo County
Debbie Ruddock	Councilmember	City of Half Moon Bay
James Ruigomez	Business Manager	San Mateo County Central Labor Council
Sherri Sager	Chief Governmenst & Community Relations Officer	Lucile Packard Children's Hospital Stanford
Juan Salazar	Head of Local Policy & Community Affairs	Facebook
Armando Sanchez	Executive Director	HEART of San Mateo County
Nicole Sandkulla	CEO & General Manager	Bay Area Water Supply and Conservation Agency
Alan Sarver	Trustee	Sequoia Union High School District
Wendy Schettino	Program Coordinator	City of Millbrae
Ann Schneider	Vice Mayor	Redwood City-San Mateo County Chamber of Commerce
Emma Shlaes	Deputy Director	Silicon Valley Bicycle Coalition
Lena Silberman	Legislative Aide	Office SMC Supervisor Horsley
Joe Simitian	Supervisor, District 5	Santa Clara County Board of Supervisors
Niraj Singh	COO	Kaiser Permanente
Warren Slocum	President of the Board, Supervisor, District 4	San Mateo County Board of Supervisors
Jeffrey Smith	Senior Vice President - Residential Development	Sares Regis Group of Northern California
Scott Smithers	Managing Principal	Lane Partners
Sierra Sousa	Development Associate	The Sobrato Organization
Charlotte Stallworth	Vice President, Strategic Partnerships	Stanford Children's Health
Ashley Stanley	Associate	BKF Engineers
Melissa Stevenson Diaz	City Manager	City of Redwood City
Charles Stone	Councilmember	City of Belmont
Lauren Swezey	Sustainability & Landscape Project Lead	Facebook
Glenn Sylvester	Mayor	City of Daly City
Cecilia Taylor	Mayor	City of Menlo Park
Jesse Tejeda	Assistant Vice President	LOWE
Chris Thomsen	Trustee	Sequoia Union High School District
Agustin Torres	Community Engagement Manager	Facebook
Randy Torrijos	Legislative Aide	Office of SMC Supervisor Pine
Peter Tsai	Vice President, Real Estate Development	The Sobrato Organization
Jim Tucker	Board Member	San Mateo County Event Center
Lena Tutko	Senior Research Manager	Colliers International
Joseph Vandenorth	Mktg. & Comms Manager - RE Investments & Development	Google
Sue Vaterlaus	Councilmember	City of Pacifica
Joey Vaughan	Manager of Community Partnerships	Greystar
Troy Vernon	Development Director	Lucile Packard
Stacey Wagner	Public Affairs Director	Kaiser Permanente
Allen Weiner	Trustee	Sequoia Union High School District
Lucy Wicks	Assistant Vice President, Government Affairs	Stanford University
Holly Winnen	Investor	
Linda Wolin	Legislative Aide	Office of SMC Supervisor Pine
Erica Wood	Executive Director	Leadership Program - San Mateo, Foster City, Burlingame, & Hillsborough

San Mateo County Association of Realtors

Port of Redwood City

2020 PROGRESS SEMINAR Co-Chairs

State Assemblymember and Speaker pro Tempore Kevin Mullin

California State Assembly, District 22



Kevin Mullin is Speaker pro Tem of the California State Assembly, and has represented San Mateo County since 2012. He was born and raised in San Mateo County and is a 4th generation Californian. His legislative priorities have focused on elections reform and democracy, housing and transportation, and clean energy. He has championed All-Vote-By-Mail elections, and was author of the landmark DISCLOSE Act so voters can easily see who is paying for political advertisements on TV and social media.

He has been a mayor and councilmember in South San Francisco, a small business owner, and television host and commentator. He graduated from Serra High School and the University of San Francisco and has a master's degree from San Francisco State University. He studied leadership at Harvard's Kennedy School of Government and has served as an aide to his political mentors, Congresswoman Jackie Speier when she was a state legislator, and his father, former Assemblymember Gene Mullin.

Kevin and his wife Jessica live in South San Francisco with their twin boys, Liam & Landon and rescue beagle, Sunshine.

Supervisor Carole Groom

San Mateo County Board of Supervisors, District 2 Supervisor



Carole Groom was elected to the Board of Supervisors in June 2010, served as President of the Board in 2011 and 2015. Prior to Supervisor Groom's appointment in 2009, she served nine years on the San Mateo City Council, including two terms as Mayor, and on the San Mateo Planning and Public Works Commissions.

Supervisor Groom's legislative priorities include expanded access to quality preschool and literacy, improved access to healthcare for all, environmental protection, preservation of County's parks, and growing the local economy. In December 2012, she was appointed to the California Coastal Commission by then California State Assembly Speaker, John Perez.

In 2009 she launched "Active San Mateo County," which convenes an annual Fall conference that explores the health and wellbeing of residents through planning, recreation, and policy, as well as the annual countywide event, "Streets Alive! Parks Alive!" In 2012, the San Mateo County Parks & Recreation Directors Association honored her for her efforts with their "Champion of the Community" award.

Since 2011, she has worked with the San Mateo County Office of Education and Silicon Valley Community Foundation to increase the reading proficiency of third graders countywide. This initiative, called The Big Lift, was formally launched in 2013 and seeks to raise the reading proficiency of third grade students in San Mateo County from 58% to 80% by 2020 through key interventions including access to preschool, inspiring summer experiences, reducing chronic absenteeism and increasing family engagement from preschool to third grade.

In 2014, Supervisor Groom and Supervisor Dave Pine began the process of establishing Peninsula Clean Energy (PCE), a community choice energy program to provide consumers with an option for more renewable energy sources. With the support of the Board of Supervisors and participation of all 20 San Mateo County cities, a feasibility study was completed in 2015 and, in 2016, the Joint Powers Authority was formally created to launch Peninsula Clean Energy. In 2017, PCE served over 288,000 residential and business accounts across San Mateo County.

Her professional experience includes 18 years as a Vice President of Mills-Peninsula Health Services. She also serves on the Boards of Directors of the San Mateo Police Activities League and Leadership San Mateo/Foster City/Burlingame/Hillsborough. Supervisor Groom resides in the city of San Mateo

2020 PROGRESS SEMINAR Co-Chairs

Rosanne Foust

President & Chief Executive Officer

SAMCEDA - San Mateo County Economic Development Association



As the President & CEO of the San Mateo County Economic Development Association (SAMCEDA), Ms. Foust is a leading voice of the business community in San Mateo County and across the Bay Area on issues important to maintaining a strong local and regional economy, attracting and retaining major employers and good jobs, and creating partnerships between business and government to address the critical issues of affordable housing, mobility improvements, and maintaining a good quality of life.

Previously, Ms. Foust had a twenty-year career with Alsace Development International USA, Inc. As Executive Vice President & Treasurer of the Corporation she managed offices in Boston, Los Angeles, Redwood City and Sydney, Australia.

Ms. Foust served for twelve years on the City Council in Redwood City, including as Mayor and Vice Mayor. During her tenure she successfully negotiated the Development

Agreement to bring Stanford University to the community, oversaw the building of a brand new Public Library in Redwood Shores, and approved a \$90 million recycled water plant and secured funding to restore Bair Island. She is also credited with working tirelessly on Redwood City's Downtown Precise Plan which served as the catalyst for the transformation of Redwood City's downtown. Ms. Foust also served on the boards of the San Mateo County Transportation Authority for ten years, five as Chair and seven years on the San Francisco Bay Restoration Authority.

Today Ms. Foust serves on the boards of the Bay Area Council Economic Institute, First Five San Mateo County, NOVA-Workforce Investment Board which encompasses northern San ta Clara County and San Mateo County, the Redwood City Improvement Association, Peninsula Television, Casa de Redwood-senior affordable housing complex, and the RWC-SMC Chamber.

Ms. Foust holds an MA in Public Administration; BA in International Studies and Economics; completed multiple Executive Education programs at Stanford University's Graduate School of Business and the Executive Management program at UCLA's Anderson Graduate School of Management.

Ms. Foust has been honored by the San Francisco Business Times as one of the "Most Influential Women in Business in the Bay Area" from 2009 until the present.

Friday, November 6 Opening Keynote Speaker

Fiona Ma, CPA

California State Treasurer



Fiona Ma is California's 34th State Treasurer. She was elected on November 6, 2018 with more votes (7,825,587) than any other candidate for treasurer in the state's history. She is the first woman of color and the first woman Certified Public Accountant (CPA) elected to the position.

The State Treasurer's Office was created in the California Constitution in 1849. It provides financing for schools, roads, housing, recycling and waste management, hospitals, public facilities, and other crucial infrastructure projects that better the lives of residents.

California is the world's fifth-largest economy and Treasurer Ma is the state's primary banker. Her office processes more than \$2 trillion in payments within a typical year and provides transparency and oversight for an investment portfolio of more than \$90 billion, approximately \$20 billion of which are local government funds. She also is responsible for \$85 billion in outstanding general obligation and lease revenue bonds of the state.

The Treasurer works closely with the State Legislature to ensure that its members know the state's financial condition as they consider new legislation. She gives her own recommendations for the annual budget.

Treasurer Ma was a member of the State Assembly from 2006-2012, serving as Speaker pro Tempore from 2010 to 2012. She built a reputation as a solution-oriented public servant and was adept at building unlikely coalitions to overcome California's most complex problems. Prior to serving as Speaker pro Tempore, she was Assembly Majority Whip and built coalitions during a state budget crisis to pass groundbreaking legislation that protected public education and the environment while also expanding access to health care.

As an Assembly Member, she authored 60 bills that were signed into law by two different governors – most were first-in-the-nation and required no taxpayer money. Her successful legislation to ban toxic chemicals in baby products, known as phthalates, became a model for federal legislation that was authored by U.S. Senator Dianne Feinstein in 2008. She chaired the Assembly Select Committee on Domestic Violence and spearheaded legislation that strengthened laws protecting victims of domestic violence, consumers and working families; prevented the spread of Hepatitis B; increased access to quality healthcare; and, provided equal rights for all Californians.

From 2002-2006, she served on the San Francisco Board of Supervisors and championed a human rights campaign to end human trafficking in massage parlors and to close prostitution rings. She led an effort to create the city's Disadvantaged Business Enterprise program to empower small businesses to more easily participate in public works projects.

Treasurer Ma first became involved in public service in 1994 when she was elected president of the Asian Business Association, where she began advocating at San Francisco City Hall and the State Capitol on behalf of minority business owners. Her work resulted in her election in 1995 as a delegate to the White House Conference on Small Business, where she advocated for socially responsible contracting for minorities and women in San Francisco, ultimately producing a report to Congress detailing 60 top policy recommendations to help small businesses grow and prosper in the 21st century.

Also in 1995, she was appointed to the Assessment Appeals Board of San Francisco by the San Francisco Board of Supervisors. That year she started her public service career as a part-time district representative for then-State Senator John Burton and served as Burton's district representative until her election to the San Francisco Board of Supervisors. For Burton, she was responsible for helping constituents with Medi-Cal, Workers' Compensation, Unemployment Insurance, Franchise and Employment Development Department taxes, and professional licensing.

From 1989-93 she worked for Ernst & Young, before starting her own accounting practice in San Francisco. Ernst & Young was one of the largest professional services firms in the world and considered one of the "big four" accounting firms.

Most recently before being elected Treasurer, she was an elected member of the California Board of Equalization from 2015 until January 2019 and worked to protect the rights of taxpayers while ensuring California collected its fair share of tax revenues. Her district covered 23 counties in California and included approximately 9.5 million people. Upon being selected Chairperson of the Board of Equalization in 2016, she ordered three external audits of the agency and helped lead the biggest reforms for accountability and efficiency in that agency's history.

A top priority for her on the Board of Equalization was ensuring that everyone pays their fair share of taxes, including efforts to require online-retailers such as Amazon to collect sales taxes on transactions from third-party sellers in order to help local brick-and-mortar retailers compete – ultimately generating new revenues estimated between \$431 million and \$1.8 billion for California every year. She also advocated for taxing e-cigarettes similarly to other tobacco products – deterring vaping and smoking and paying for health costs related to tobacco use. In 2017, voters passed Proposition 56 with two-thirds of the vote, collecting \$1.7 billion in new tobacco taxes to fund anti-smoking programs and Medi-Cal payments for the poor.

Also while on the Board of Equalization, she identified the cannabis industry as the largest shadow economy in California with "hundreds of millions of dollars that disappear into an underground cannabis economy" and led efforts to regulate the industry, develop systems to "track and trace" all marijuana in California, and develop legal banking mechanisms for marijuana businesses.

Treasurer Ma has been a licensed CPA in California since 1992 and holds a Bachelor's Degree in Accounting from the Rochester Institute of Technology (NY), a Master's Degree in Taxation from Golden Gate University (SF), and an MBA from Pepperdine University.

She is a Member of the California Society of Certified Public Accountants, serves on the Board of California Women Lead, is an Honorary Chair and Spokesperson for the San Francisco Hepatitis B Free Campaign, and is a member of the Screen Actors Guild. Treasurer Ma is also active with the National Association of State Treasurers (NAST): 2020 Chair of ABLE Committee, Member of the Legislative Committee, and NAST Representative on the Governmental Accounting Standards Advisory

Friday, November 13 Opening Keynote Speaker

Shashank V. Joshi, MD, FAAP, DFAACAP

Professor of Psychiatry, Pediatrics, and Education

Director of Training in Child & Adolescent Psychiatry, Stanford University Department of Psychiatry & Behavioral Sciences

Director of School Mental Health Services, Lucile Packard Children's Hospital @ Stanford



Dr. Shashank Joshi is Professor and Director of Training in Child & Adolescent Psychiatry, and Director of School Mental Health at Stanford University.

As both a pediatrician and psychiatrist, he is the recipient of numerous awards in teaching, mentoring, and public service.

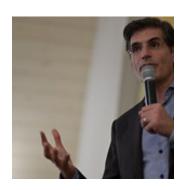
Dr. Joshi's publications focus on interprofessional collaboration, cultural aspects of pediatric health, wellbeing promotion in youth and young adults, and suicide prevention in school settings. He is the lead author of the K12 Toolkit for Mental Health Promotion and Suicide Prevention used by the California Department of Education, and co-editor of the recent book *Partnerships for Mental Health: A Guide to Community and Academic Collaboration*.

His current book project is an international collaboration entitled, *Thinking About Prescribing: The Psychology of Psychopharmacology with Diverse Youth & Families*, which examines the relational and psychotherapeutic aspects of medication treatment.

Friday, November 20 Opening Keynote Speaker

Josh Becker

Senator-Elect, District 13, California State Senate



Josh Becker is a public policy innovator working at the nexus of community activism, technology, and social justice. Josh is a 20-year resident of Menlo Park, where he lives with his wife Jonna and their two children, Sophie and Aaron.

In 2000, Josh created the Full Circle Fund (FCF). FCF is a community leadership and policy innovation organization that funds non-profits creating positive change in the Bay Area and building civic leaders for the future. Josh has been the driving force for FCF, which has supported policy innovations and community organizations in economic opportunity, education, environmental sustainability, and health.

Josh has served for five years on the California State Workforce Development Board (appointed by Governor Jerry Brown) and serves on the Child Care Partnership Council in San Mateo County. He is a Founding Trustee at the University of California Merced.

Josh is a champion of affordable healthcare. He believes we can get California's average life expectancy to 90 in the next two decades (California is at 80). After his Father died of brain cancer, Josh set about to fight this deadly disease. He helped start a biotech company researching cancer cures. Josh is a champion in pushing businesses to create social good. Uniting entrepreneurial expertise with a passion for social change, Josh co-founded New Cycle Capital, a pioneer in building socially responsible businesses. In 2011, Josh joined Lex Machina, which has a mission of bringing openness and transparency to the law. As CEO, he grew the company from a Stanford University public interest project into a nationally recognized platform. Most recently he founded a legal tech accelerator to support entrepreneurs who want to innovate in our legal and public policy system.

Josh earned a joint MBA and Law Degree from Stanford University in 1999. While a student, Josh co-founded the Stanford Board Fellows program, which trains students to serve on the boards of local non-profits, engaging them in social progress at the beginning of their careers, rather than the end. So far, almost 1,000 MBAs have been trained by the Board Fellows program and it has been used as a model by hundreds of other schools across the country serving more than 1,000 non-profit organizations a year.



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Friday, November 20 Closing Keynote Speaker

Steven Herman

White House Bureau Chief, Voice of America



Steven Herman is the White House Bureau Chief for the Voice of America. During the Trump administration, he has been a regular participant in the White House media pooling system, questioning the president in the Oval Office, on Air Force One, in the James S. Brady Press Briefing Room and at overseas news conferences. Steve has traveled with the President to more than a dozen states and 16 countries. During the 2020 U.S. presidential contest, he has covered both the Republican incumbent's campaign, as well as that of the Democratic challenger, former Vice President Joe Biden.

The veteran journalist spent more than a quarter of a century in Asia, including years of reporting from Tokyo and subsequently as a VOA correspondent and bureau chief in India, South Korea and Thailand. He also served in 2016 as VOA's Senior Diplomatic Correspondent, based at the State Department.

Among the major news stories Steve has covered on scene over the decades include the Baneberry nuclear federal court trial (1979), MGM Grand Hotel fire (1980),

Thai April Fool's coup (1981), Squeaky Fromme's prison escape (1987), the Kobe earthquake (1995), the Tokyo subway sarin attack (1995), handover of Hong Kong (1997), end of the Sri Lanka civil war (2009), the Fukushima nuclear disaster (2011), Typhoon Haiyan (2013), Thai coup (2014), the Erawan Shrine bombing (2015) and the Gorkha earthquake (2015).

Steve has reported from dozens of other countries and territories, including Afghanistan, Argentina, Bangladesh, Bhutan, Burma, Cambodia, China, Colombia, England, Fiji, Finland, the Gaza Strip, Guam, Israel, Kashmir, Kyrgyzstan, Macau, Mexico, Morocco, North Korea, New Zealand, Oman, Pakistan, Peru, Saipan, Saudi Arabia, Switzerland, Taiwan, Ukraine and Vietnam.

Steve is one of the most active White House correspondents on social media with 105,000 followers on Twitter and 144,000 on Linkedln.

Currently, Steve serves on the board of governors of the American Foreign Service Association and is vice president for broadcast of the DC chapter of Asian-American Journalists Association. He is also a life member of the Quarter Century Wireless Association and a member of the American Radio Relay League, Friends of the National Arboretum, the National Press Club, the Society of Professional Journalists, the South Asian Journalists Association, the White House Correspondents Association and the White House Historical Association.

Steve was a founding member of the National Cable Television Center and Museum, as well as the Statue of Liberty Museum.

A veteran officer in the U.S. Coast Guard Auxiliary, Steve primarily provided support for USCG-FEACT and was awarded the Coast Guard Commendation Medal and the Auxiliary Achievement Medal. He also served as an operator in the Navy-Marine Corps Military Affiliate Radio System.

A native of Cincinnati who began his media career in Las Vegas before moving to Asia, Steve currently resides in a historic hamlet in northern Virginia. A lifelong learner who completed undergraduate or graduate level coursework at UNLV, The New School, University of Bath and the Harvard Extension School, Steve earned a B.A. at Thomas Edison State University and a M.A. in Public Diplomacy from Mountain State University.

Panelists and Moderator Biographies

The Future of Office in San Mateo County

Friday, November 6

PANELISTS



DR. ROBERT BELL, Managing Director, Peak Point Consultants

Dr. Bell (Bob) has served as City Manager and Chief HR Officer for large and mid-sized private and public sector organizations. He currently serves a Chief HR/Talent Officer for Wunderman Thompson, Sales Force Center of Excellence and as Managing Partner of Peak Point Consultants. In that role, Bob serves public and private sector clients in building organizations and communities. Dr. Bell brings his innovation and expertise in strategic planning, leadership development, process design, and performance management to his clients. Bob has been instrumental in creating private and public partnerships and understands the importance of these relationships in building and serving a community.

Bob earned a Doctorate in Organizational Leadership from the University of San Francisco. He also holds a master's degree in Public Administration and a bachelor's degree in Organizational Behavior. Bob is a Credentialed City Manager from the International City/County Manager Association (ICMA) and he holds a Master's Certification in Labor Relations. He has been designated as a Senior Professional in Human Resources from the Society of Human Resources Management (SHRM). Bob has been published in several professional journals and has been a speaker at national conferences. Bob received the Career Leadership Award from the League of California Cities as well as the Innovation in Human Resources Award from the International Personnel Management Association (IPMA).



WINSOME BOWEN, Head of Regional Transportation Strategy, Facebook

Winsome is a public transportation professional with over 25 years in the engineering consulting industry – with a focus on project development for transit – streetcar, light rail, and bus rapid transit (BRT). She has provided transit industry leadership, led regional transit practice, pursuit planning, recruitment, retention, management and mentorship of transportation professionals for some of the top 10 engineering consulting firms.

Winsome began her career in community planning and redevelopment in post-disaster relief and recovery in South Florida in the aftermath of Hurricane Andrew in 1992. Her consulting highlights include transit and redevelopment projects across the United States. Winsome has managed a number of large-scalemultimodal projects through project development and federal NEPA documentation that have been built and opened to the public. She is also a Certified Professional Co-Active Coach (CPCC), and blends her experience in the transportation industry with leadership coaching to facilitate development of experienced and young professionals.

Winsome relocated to the Bay Area to join Facebook's HQ team in 2017. She leads Facebook's regional transportation strategy and partnerships. She has a Master's degree in Urban and Regional Planning, University of Miami, 1992 and a Bachelor of Arts (Geography), Temple University, 1985.

Panelists and Moderator Biographies



MIKE FUTRELL, City Manager, City of South San Francisco

Mike Futrell is the City Manager of South San Francisco, Previously he was Chief Administrative Officer for the City of Baton Rouge; served on staff in the U.S. Senate; was a member of the Louisiana House of Representatives and the Baton Rouge City Council; practiced law with a private firm; and was Vice President of a utility company in Hawaii. He served as a submarine officer in the U.S. Navy.

Mike holds a Business degree and a Law degree from Louisiana State University; an MBA from the University of Massachusetts-Amherst; and completed the Stanford Graduate School of Business Learn-Engage-Accelerate-Disrupt (LEAD) program in Corporate Innovation.



LENA TUTKO, Senior Research Manager, Colliers International

Lena Tutko is the Senior Research Manager for Colliers International covering the Silicon Valley and San Francisco Peninsula markets. With more than 10 years of experience in commercial real estate research, she is passionate about providing strategic market insights and transforming data into knowledge.

Lena began her career in commercial real estate with Real Capital Analytics, where she led cross-functional teams in Silicon Valley, New York and London. Prior to joining Colliers International, she was a Market Research Manager at Omnicell Inc., where she managed research initiatives for the company's Global Automation and Medication Adherence business segment. Lena holds a B.A. in Economics from the University of California, San Diego.

MODERATOR



AARON AKNIN, Principal & Co-Owner, Good City Company

Aaron Aknin is a Principal and Co-Owner of Good City Company, a Peninsula-based local government and land use consultant firm. Prior to establishing Good City Company earlier this year, Aaron was the Assistant City Manager and Community Development Director with the City of Redwood City. In this capacity, he was in charge of the Planning, Housing, Engineering, Transportation and Building divisions, and led other high-profile citywide initiatives. He has also served in executive level positions with the cities of Palo Alto and San Bruno. Aaron lives in San Carlos with his wife Cindy and two children.



Panelists and Moderator Biographies

San Mateo County Strong: Emergency Response in Time of Crisis

Friday, November 13

PANELISTS



MIKE CALLAGY, County Manager, County of San Mateo

As County Manager, Mike Callagy oversees the efficient running of daily County operations and carries out policies established by the Board of Supervisors. Mike joined the County in 2013 as a Deputy County Manager and was named Assistant County Manager in April 2016. In November 2018, he assumed the role of County Manager after being appointed by the Board of Supervisors.

Mike has more than 35 years of public sector service experience. Before joining the County, Mike spent 29 years with the San Mateo Police Department where he ran day-to-day operations as the deputy police chief until his retirement. He is a licensed attorney in the state of California and in addition to his law degree from Santa Clara University, holds a Bachelor of Arts and Master's in public administration from the College of Notre Dame and a Master's in homeland defense and security from the Naval Postgraduate School.

A San Mateo County native, he lives in Foster City with his family.



ROSANNE FOUST, President & CEO, SAMCEDA

Please see bio under Progress Seminar Co-Chairs.



LOUISE ROGERS, Chief, San Mateo County Health System

Louise Rogers was named chief of San Mateo County Health in July 2015. Previously she served as deputy chief, where she oversaw the department's community health–related divisions: Family Health, Correctional Health, Emergency Medical Services, Behavioral Health and Recovery Services, and Aging and Adult Services. Prior to 2011, she was director of Behavioral Health and Recovery Services.

Rogers first joined San Mateo County Health in 2002 as deputy director of what was then the Mental Health Division of the Health Department. In her various roles over the last decade she led several major transformation efforts locally and as a part of statewide initiatives through expansion of benefits and integration of mental health, addiction, wellness, and primary care services. She represents the department in various statewide associations and is on the UCSF Depression Center Advisory Board and the San Mateo County First Five Commission.

Before joining San Mateo County Health, she held a variety of leadership positions in public and nonprofit behavioral health and health care organizations in San Francisco and New York.

Rogers received a bachelor's degree in philosophy from Yale University and a master's degree in public administration from Golden Gate University.

When she is not at work, she enjoys sketching, photography and other art.

Panelists and Moderator Biographies

MODERATOR



CAROLE GROOM, San Mateo County Board of Supervisors, District 2

Please see bio under Progress Seminar Co-Chairs.

Reinventing Government

Friday, November 20

PANELISTS



ALLEN BLUE, Co-Founder & VP of Product Management, LinkedIn

Allen Blue is vice president of product management and cofounder of Linkedln, the online professional network. At Linkedln, he is responsible for Linkedln's overall product strategy. He also sponsors Linkedln's work and education products within the economic graph team, including the products and platforms supporting Skillful.com (a joint effort to close the middle skills gap in the United States between Linkedln and the Markle Foundation.) He advises several startups in Silicon Valley, most focused on improving health and education. He sat on the U.S. Commerce Department's Data Advisory Council, helping guide the department's efforts to make its data broadly available to American businesses. Blue serves on the boards of the Hope Street Group, a non-profit which focuses on bringing economic opportunity to Americans through a combination of policy and practice, and Change.org, an online destination for making grassroots-driven change easier. Before Linkedln, Blue cofounded SocialNet.com, an online dating service, and graduated from Stanford University.



SUKHINDER SINGH CASSIDY, Founder & Chairman, the Boardlist

Sukhinder was recently named to the California Board Diversity taskforce. Sukhinder Singh Cassidy is a leading digital executive and entrepreneur with 25+ years of leadership experience scaling and founding companies including Google, Amazon, Yodlee, Joyus and Polyvore. She is currently Founder and Chairman of theBoardlist, and most recently served as the President of StubHub Inc, the leading global consumer ticketing marketplace for live entertainment. In February 2020, StubHub was acquired by Viagogo for \$4bn, in a transaction led by Sukhinder and her team. Sukhinder also serves as a board director at Urban Outfitters (URBN) and Upstart, Inc and has previously served as a board member at Ericsson, TripAdvisor, Stitchfix, J.Crew and as a strategic Advisor to Twitter.

For her work in the Internet industry, Ms. Singh Cassidy has been profiled in numerous publications globally, including Fortune, Forbes, Wall Street Journal (amongst others) and several leadership books. She has been named one of the Most Creative People in Business By Fast Company (2017), one of the Top 100 People in the Valley by Business Insider (2016, 2012); a "Woman to Watch" by Forbes (2014), Fortune (2008) and Ad Age (2010);

Panelists and Moderator Biographies

Techcrunch's first General Management Fellow (2009); and one of the Top 100 Women of Influence in Silicon Valley (2016,2014,2010).

Sukhinder has an undergraduate degree from the Ivey School of Business Administration at the University of Western Ontario, Canada.



UDAYA PATANIK, Director, California Office of Digital Innovation

Udaya Patnaik is the Director of the State of California Office of Digital Innovation. Appointed by Governor Gavin Newsom in 2020, Udaya brings his expertise in leading strategy, uncovering insights and unleashing creativity to lead digital transformation efforts for the state. ODI, together with other state partners, seeks to create and reinvent programs and services to be equitable, efficient, data-informed and put the needs of Californians first.

Udaya was a co-founder of Jump Associates, a strategy and innovation consultancy that that helps corporations, non-profits, foundations and government reinvent their businesses and deepen their impact. He previously worked at Rural Community Assistance Corporation providing technical assistance on infrastructure, community and economic development in the Pacific Northwest.



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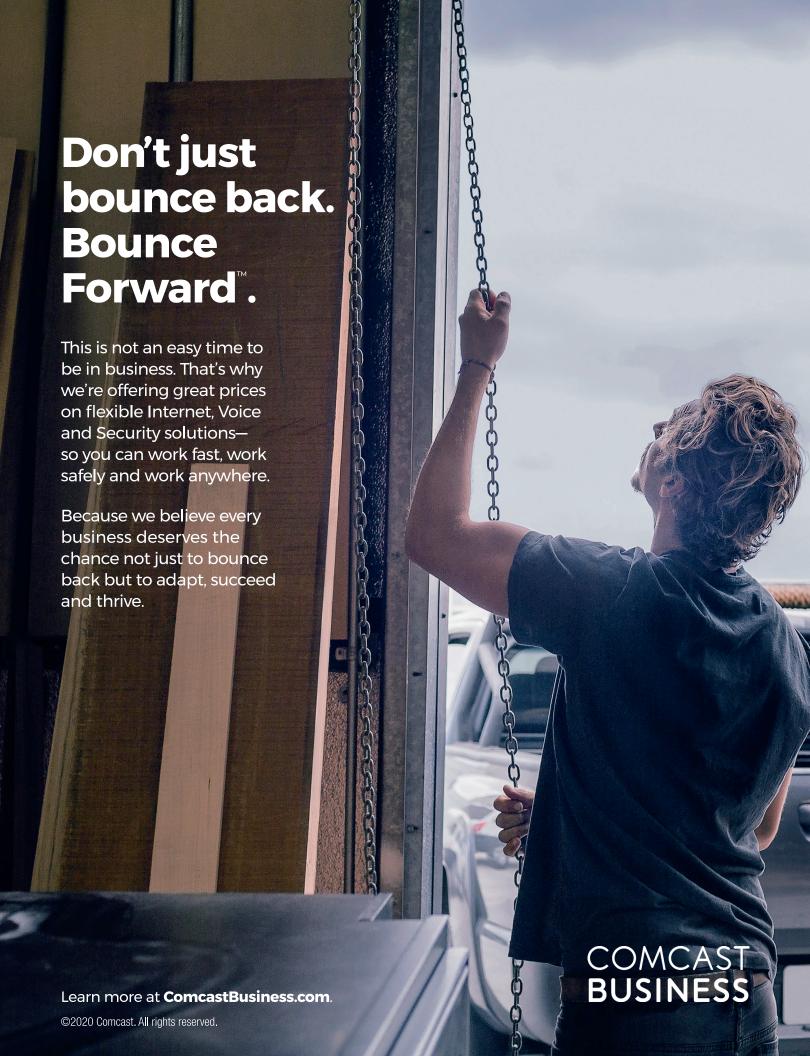
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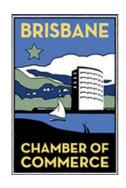
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