



2020 Board of Directors Board Retreat Goals

1) *BE PRESENT*

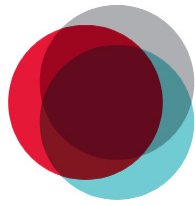
- Progress Seminar
 - Transition, Attendance, Willingness to Adapt

2) *BE INVOLVED*

- November Election
 - Develop a list of questions for Candidates
 - Hold Chamber Member Candidate Forum
- Help Candidates/Council understand the Chamber's perspective
- Develop strong relationships with city staff so they can educate the City Council & provide balance to help shape quality policies

3) *BE ENGAGED*

- Develop Leader Teams to meet with RWC Councilmembers
- Embrace and Influence our local leaders
- State clear message to City Council & Community Leaders on our Policy Goals
- Express our assessment of the State of the Region

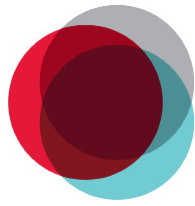


CHAMBER
REDWOOD CITY
SAN MATEO COUNTY

2020 Board of Directors Retreat

What are the **Opportunities** for the Chamber in 2020?





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What are the **Challenges/threats** to the Chamber's success in 2020?

Prop thirteen
recession values
rent funding term limits
goals too nice
becoming irrelevant fire
Progress Seminar
identity policy Regionalism
transportation
remote ownership
image housing merging chambers?
District Elections